# Investor Presantation





# Why Global?



1	34 Years of Experience	4	High-Performance Products
2	Personalized Investment Solutions	5	Advanced Trading Platforms
3	Specialized Expert Team	6	Fast and Reliable Trading

# Overview

# Full Service Brokerage Firm: Global Securities



Hundreds of IPOs and Billions of Dollars in Placement 2

Global's Technological
Hub for Usage and
Development: Global OnLine (GOL)

3

+100 experienced employees

4

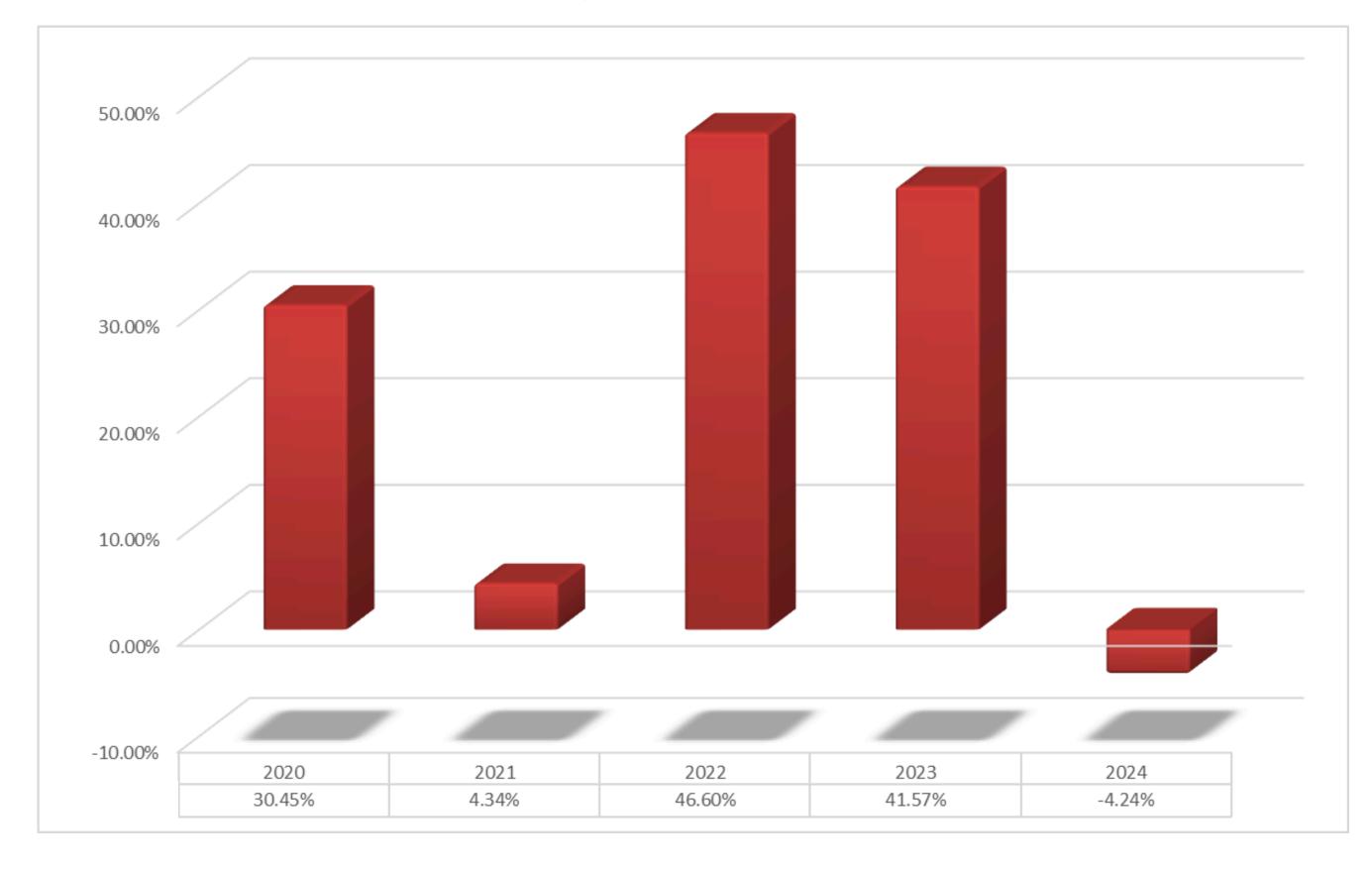
Steady Growth in Trading Volume and Market Share Since 1990 5

The Brokerage Firm
Pioneering the Entry of
Foreign Investors into Turkey

6

The Brokerage Firm
Providing Individual Portfolio
Management Services

## Return on Equity (ROE)



#### Management Team

Board of Directors



**Erol Göker**Chairman of the Board



**Gökhan Özer**Vice Chairman of the Board



**Gülşeyma Doğançay**Board Member



**Lütfü Hekimoğlu**Board Member



Selim Soydemir
Board Member



**İlkay Arıkan** Independent Board Member

# Management Team

Gülşeyma Doğançay	General Manager	
Nusret Hakan Özsoy	Deputy General Manager	
Engin Küçük	Deputy General Manager	
Hakan Tan	Deputy General Manager	
Özlem Şahin	Deputy General Manager	
Uluç Saka	Deputy General Manager	
Berkay Aytekin	Deputy General Manager	
Bahar Lafçı	Director	
Seçil Ertuna	Director	
Yalçın Taşkın	Director	
Zülfiye Tabak	Director	
Aslıhan Şan Sarıçoban	Branch Director	
Hülya Eroğlu	Branch Director	

#### Shareholding Structure

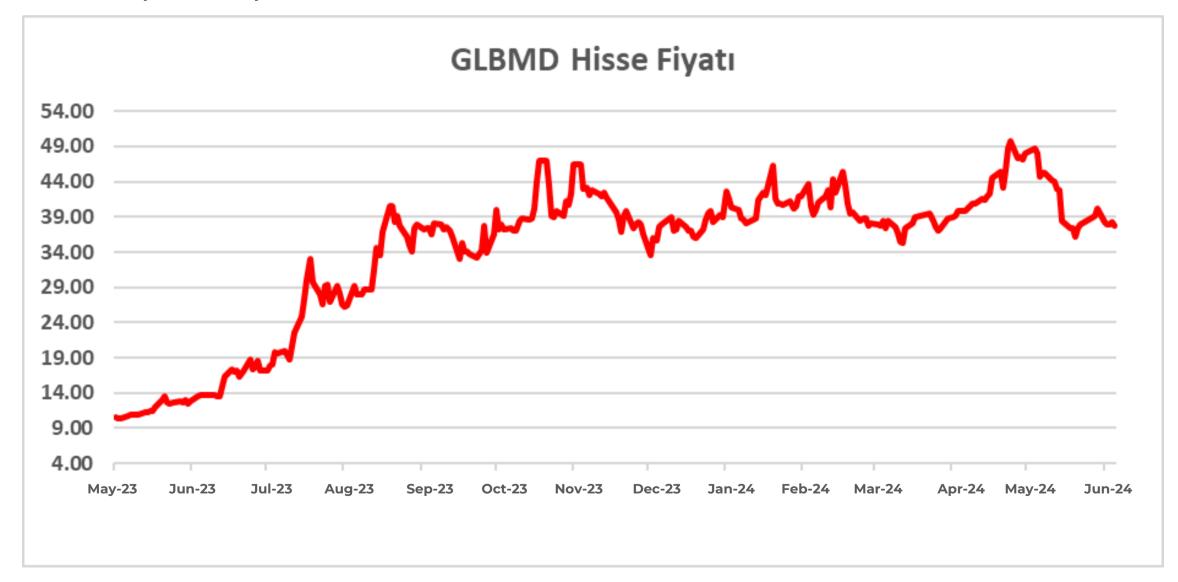
The company's shares, representing 25% of its total shares, have been traded on Borsa Istanbul A.S. ("BIST") since June 29, 2011.

All of the company's shares are common shares, and there are no preferred shares.

The Partner's Name- Surname/Title	Share %	The number of shares	Value - TRY
GFS Holding	75.00	3,000,000,000	30,000,000
Publicly Traded	25.00	1,000,000,000	10,000,000
Total	100.00	4,000,000,000	40,000,000

#### GLBMD

In 2011, Global Securities Inc. was publicly listed to the extent of 25%. The stock ticker symbol is "GLBMD", and it is traded on Borsa Istanbul Main Market. The stock price performance is as follows:



### Global Investment Holdings

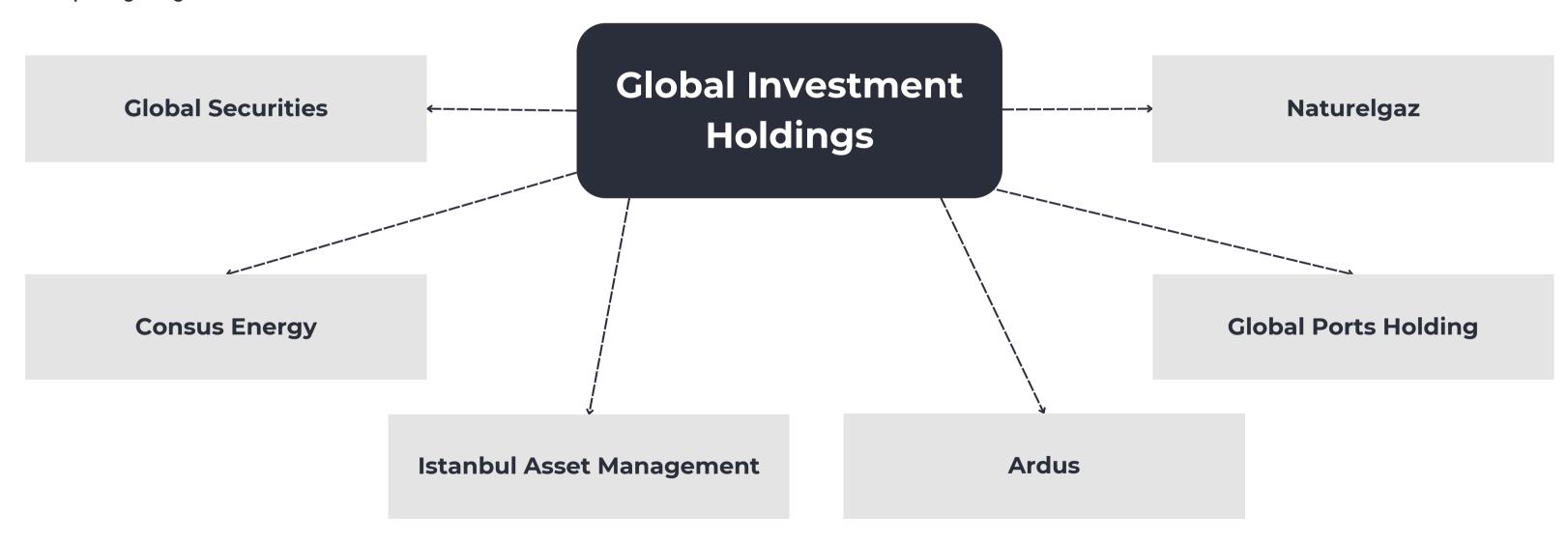
Global Investment Holdings (GIH) is a diversified conglomerate with investments in a number of businesses; including port infrastructure, energy generation, compressed natural gas distribution, mining, real estate development and brokerage & asset management. GIH focuses on maximizing shareholder value by diversifying investments in its operational areas and through agile investment strategies. Since 1990, the year the Group was established as a brokerage firm, it has transformed into a dynamic investment vehicle by focusing on a variety of nascent business sectors and non-banking financial service providers that offer high growth potential with 'first mover' advantages. GIH functions as an umbrella to manage key issues, such as investment, financing, organization, and management, of its affiliates by participating in their capital and management.

At this time, Global Investment Holdings Group operates in four key business areas:

- Port Infrastructure: Operation of cruise ports and commercial sea ports
- **Energy:** Renewable and clean energy generation, compressed natural gas sales and distribution, energy efficiency and mining
- Real Estate: Development and operation of real estate projects
- **Finance:** Non-banking financial services, including brokerage, ad visory and asset management Global Investment Holdings trades on the Borsa Istanbul under the ticker symbol "GLYHO".

# Global Investment Holdings

Over the past 14 years, it has transformed from a brokerage firm to a holding company operating in a wide range of business sectors, increasing its total assets by 29 times and its equity by 11 times.





### Services

- Corporate Finance
- Brokerage Services
- Futures and Options Market
- Research
- Global TV
- Global On-Line (GOL)
- Investment Advisory
- Model Portfolio

#### ICM

- The unit was established to meet all kinds of demands related to Borsa Istanbul (BIST) from foreign international brokerage firms, select large-scale asset managers and institutional investors. The unit serves more than 50 corporate clients distributed across many regions around the world.
- The unit aims to provide corporate clients with a comprehensive information and analysis service to maximize their returns on investments. Leveraging its international expertise and local market knowledge, it fulfills the specific needs of non-resident foreign clients of Global Securities Inc. in Turkey from a broad perspective while also assisting them in accessing the most suitable investment portfolio.
- The unit provides consultancy to clients based on pre-trade recommendations from the Research Unit and executes their transactions with the utmost effort and at the best prices. Post-trade, it ensures timely and error-free execution of clearing operations in compliance with the regulations and rules of Borsa Istanbul and the Capital Markets Board. Providing clear, timely and rapid recommendations on key economic variables, continuous briefings, and last-minute alerts are among the core responsibilities of unit employees. Clients are regularly visited and invited to Turkey to closely monitor the continuity and quality of information flow.

# Corporate Finance Solutions

Initial public offering (IPO)

Merger and Acquisition and Partnership Advisory

Debt Instruments Issuance

Other Capital Market Advisory Services

Valuation Services



#### Public Offerings Led/Co-led by Global



Leader

9 million ABD\$

Primary Public Offering

STC 🥦

@IEG

**B-Series FinancingRound** 

for an undisclosed amount

e undersigned acted asfirancial advisor toTasit.com

□ I E G

GGLOBAL GIE

or to Global Liman Işlet (Global Ports Hokling)

**CIEG** 



Leader 12 million ABD\$ Primary Public Offering

Leader

36.5 million ABD\$

**Primary Public Offering** 

Consortium Co-Leader 520 million TL **Primary Public Offering** 

2024 OUUL Consortium Leader

Primary Public Offering

TUPRAS

Co-Leader

1,245 million ABD\$

Secondary Public Offering

19 million ABD\$

Primary Public Offering

977 million TL Primary Public Offering Brokerage Services

"With our expert team and over 34 years of experience, we facilitate your investments in the Turkish capital markets."

**Branches** 

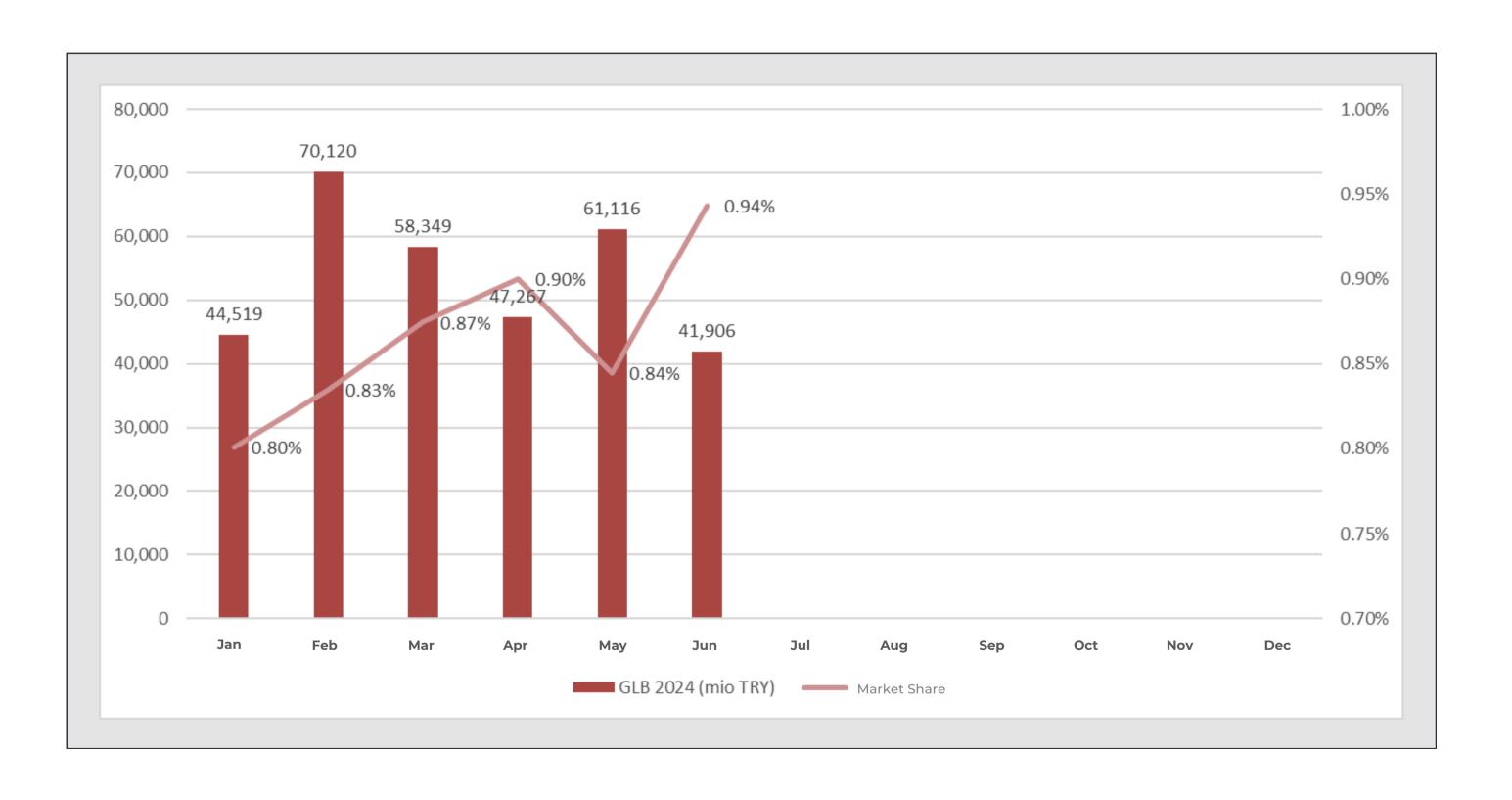
**Derivative Instruments** 

**Global On-Line** 

ICM

Individual Portfolio Management

#### **Stock Market Values**



### Research

Global Securities
recognizes you and shares
investment
recommendations tailored
to your preferences, needs,
and risk profile through
detailed reports prepared
with over 34 years of
industry experience and
distinctive expertise.

The unit offers a wide range of products, including regularly produced company updates and valuation reports, rating changes, earnings forecasts, earnings analyses, industry-specific and thematic research, macroeconomic analyses, periodic strategy reports, daily bulletins, dynamic financial modeling and model portfolio recommendations. In addition to fundamental projections, technical analysis is utilized and the product range is further enhanced through various statistical studies and models.

Blending Global's over 34
years of industry experience
and distinctive know-how,
the Research Unit is
committed to customerfocused and responsible
communication and service
based on national and
international laws and
regulations.

#### **Short-Term Model Portfolio**

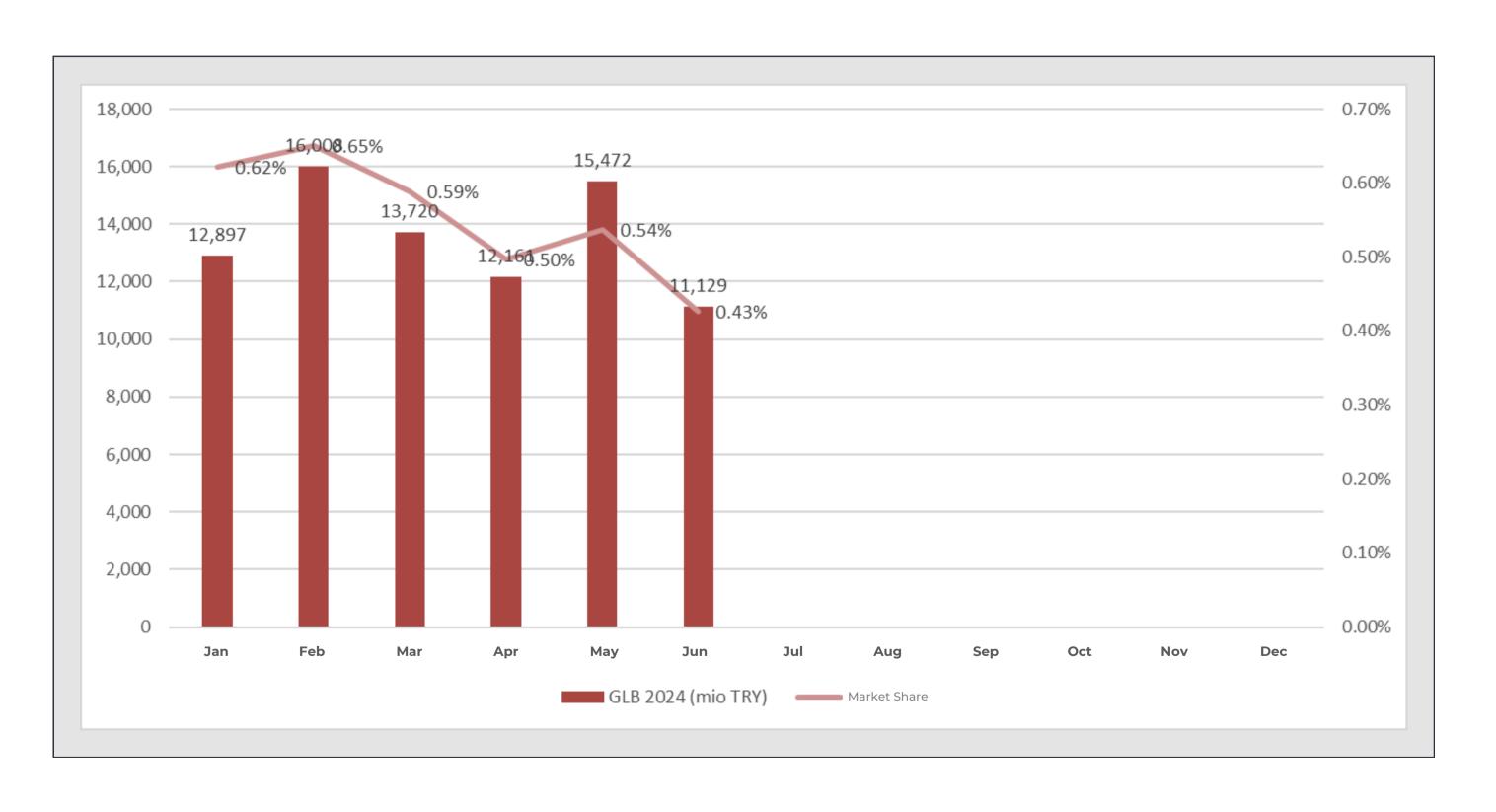
The Short-Term Model Portfolio (STMP), formed based on recommendations from the Global Securities Research Unit, has achieved significant returns in recent years both nominally and relative to the index.

Managed based on Fundamental/Technical analysis methods and consisting of a maximum of 8 and a minimum of 2 instruments, investors can invest in the STMP either by opening a portfolio management account or through our fund with the code GZM.

# VIOP (Futures and Options Market)

- The unit offers investors a wide range of derivative contracts based on equities, equity indices, foreign exchange rates, interest rates, precious metals, commodities and energy in the Futures and Options Market (VIOP)
- The unit provides companies with the opportunity to hedge their currency risks in the Futures and Options Market (VIOP) by offering Currency Futures and Options contracts, enabling them to fix the exchange rate at a future date from today, thus providing hedging against exchange rate risk for firms engaged in imports or exports.
- The transactions being secured by Takasbank (the settlement entity for Borsa Istanbul) and being conducted within the organized market of Borsa Istanbul, VIOP not only provides risk management for currency exchange but also offers arbitrage opportunities.

#### Futures and Options Market Values



# Global On-Line (Unit)

Global Securities customers can access their assets anytime, anywhere through our Internet Branch <a href="www.global.com.tr">www.global.com.tr</a>, as well as the first SuperApp of the Stock Exchange, Global On-Line (GOL), Android-iOS applications, and the iPad product. They can view their portfolios in detail, perform all capital market transactions such as stocks, derivative instruments, investment funds, and track account movements.

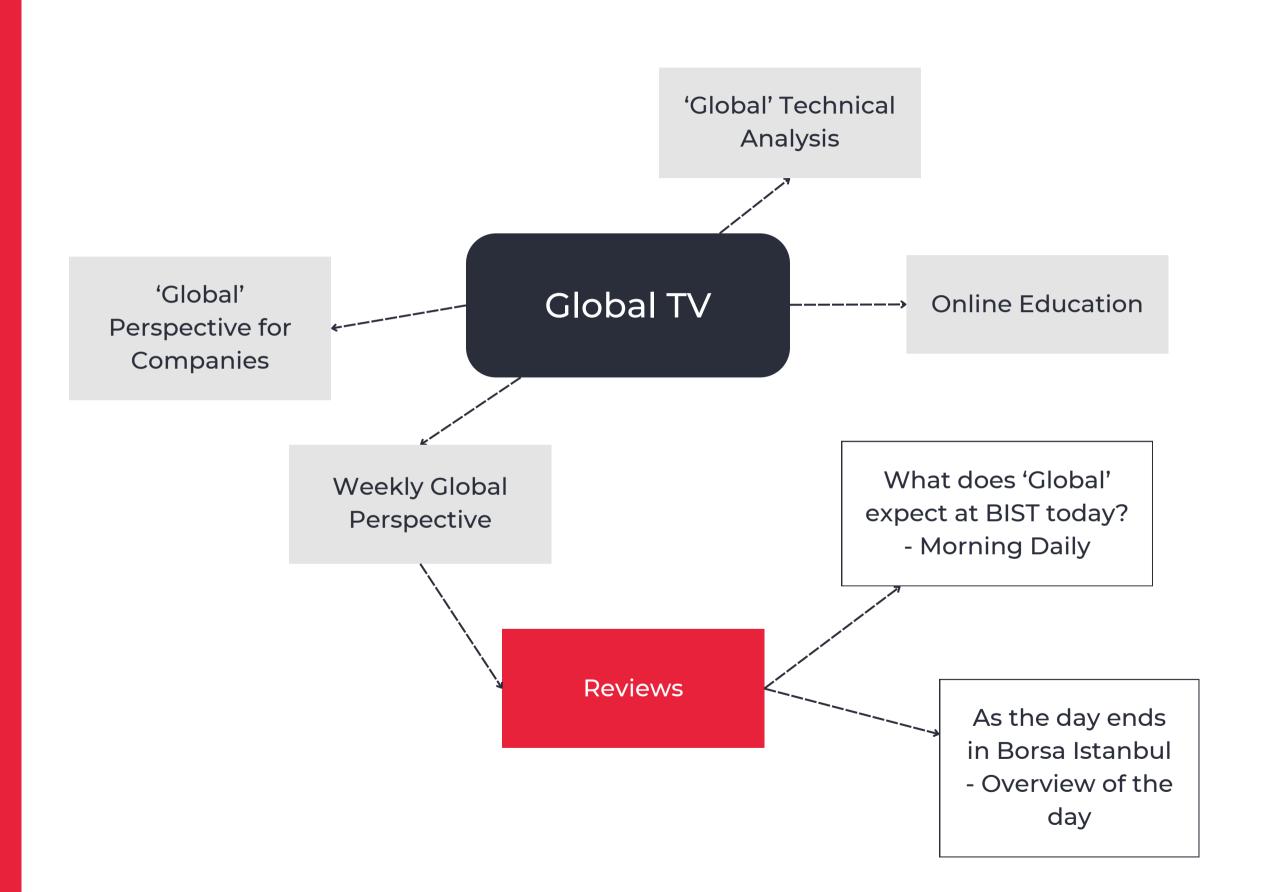
The Global On-Line Unit assists our customers in making investments in capital market instruments securely, easily, quickly and comfortably using our online channels and products.

The unit aims to facilitate the development of the mentioned channels and products, evaluate future suggestions, provide support for resolving technical issues related to these products and ensure that these products reach our customers smoothly. Informational meetings are also conducted by the unit to ensure that these products are known and utilized most efficiently by both our customers and employees.

#### Global TV

Live Broadcasting on All Social Media Channels Simultaneously!

With our expert team, we are simultaneously live on all our social media channels through our broadcasts conducted by Global. Throughout the live broadcast, we share market developments, analyses, and answer your questions.



### Information Technologies

Integration with alternative order transmission channels

60+ servers increased using virtualization on technologically powerful physical servers

All-flash disk systems that maintain data transfer speed at the highest level A database structure operating with synchronous redundancy on the headquarters for business continuity considerations, with Izmir location designated for disaster recovery

Infrastructure
enabling the
transmission of 200
orders per second to
the stock exchange

FIX integrations for fast order transmission channels, particularly utilized by foreign institutional clients.

# Global On-Line (GOL) The Expert of the Stock Exchange



You can easily execute your equity, investment fund and IPO orders with the user-friendly interface.



You can access our Research Unit's recommendations with instant notifications.



You can listen to our experts' live assessment for the day through daily morning meetings.



You can set your price targets and receive instant notifications when they are reached.



You can transfer your fund at Global Securities to any bank quickly and securely.

Global On-Line, the first SuperApp of the Stock Exchange, is a brand of Global Securities



# Social Responsibility

#### **Supporting Education, Preparation for the Future;**

As part of our commitment to contribute to the creation of a skilled workforce, we are determined to support education on every available platform. With our ongoing project 'Supporting Education, Preparation for the Future', which we initiated in 2019 to prepare our children and youth for the future, we continue to support dozens of children with increasing numbers every year.

#### **Financial Literacy**

We aim to share our know-how and experience with everyone interested in capital markets. We are the first brokerage firm in Turkey by simultaneously going live on all our social media accounts, where we meet investors with interactive broadcasts prepared by our expert team on various topics and concepts, contributing to financial literacy.

#### Sustainability

We value our environment and our future; therefore, we adapt sustainable practices in every possible area to protect our planet. We organize our offices and workspaces in an environmentally friendly manner, and we implement value-added measures such as recycling and zero plastic usage for our equipment and operational methods. Additionally, we support sustainability initiatives nationwide by donating thousands of trees.

#### Global MD Portfolio Management



Global MD Portfolio Management is a wholly-owned subsidiary of Global Securities, utilizing its experienced team and innovative approach to not only direct funds into investments in capital markets but also to contribute to the diversity of financial products by staying one step ahead in the market with innovative products, just as it has done in the past. Moreover, it aims to facilitate the inclusion of capital into the Turkish financial system by evaluating collaboration opportunities with domestic and foreign partners both domestically and internationally.

#### Global MD Portfolio Management

#### Champion Funds in 2023

EC2 - Birinci Hisse Senedi Fonu, and GKF - Katılım Fonu became the yield champion of 2023 in their respective categories!



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